

MEDIA KIT 2026

dairy dimension



MEDIA STATISTICS



SOCIAL
MEDIA

5K+

MONTHLY
IMPRESSIONS

98K+



WEBSITE

7K+

EMAIL
DISTRIBUTION

13K+

www.dairydimension.com

DAIRY PERSONALITIES FEATURED ON 2025 COVERS

RATE CARD

clairy dimension

Back Page	₹55000	\$ 650	BOOKED
Front Inside	₹40000	\$ 450	AVAILABLE
Back Inside	₹40000	\$ 450	AVAILABLE
Full Page	₹29000	\$ 330	AVAILABLE
Half Page	₹17000	\$ 200	AVAILABLE

PACKAGE INCLUSIONS

- Advertisement placement in hard copy and e-copy
- Hyperlinked website banner
- Bi-monthly newsletter presence
- Banner presence in emailer (quarterly)
- Social media promotion

EDITORIAL CALENDAR

Jan-Feb

- Nutrition for different life stages: Calf, Heifer, Lactation & Dry period
- Dairy industry trends
- Feed quality

Mar-Apr

- Nutrition for reproductive efficiency in dairy animals
- Sustainability initiatives in the Indian dairy sector

May-Jun

- Nutritional interventions to manage heat stress
- Packaging Innovations

Jul-Aug

- Mycotoxin management
- Mastitis prevention through feeding

Sep-Oct

- Role of silage in dairy production
- Risk management

Nov-Dec

- Methane reduction through nutrition: Practical approaches
- Valorisation

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